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JAMES BEARD FOUNDATION CELEBRATES "25 YEARS OF FOOD AT ITS BEST"

ALTON BROWN TO HOST 2012 JAMES BEARD FOUNDATION AWARDS ON MAY 7, 2012

MICHAEL SYMON AND MARTHA TEICHNER TO HOST 2012 JAMES BEARD FOUNDATION BOOK, BROADCAST & JOURNALISM AWARDS ON MAY 4, 2012

New York, NY (March 1, 2012) – The James Beard Foundation announced today that the multiple James Beard Awardwinning celebrity chef, television personality, and author, Alton Brown, will host the 2012 James Beard Foundation Awards, the nation's most prestigious recognition program honoring professionals in the food and beverage industries. The highly anticipated Awards Ceremony and Gala Reception will take place on Monday, May 7, 2012 at Lincoln Center's Avery Fisher Hall in New York City. A few days prior, on Friday, May 4, 2012, James Beard Award–winning chef and Food Network *Iron Chef*, Michael Symon, and four-time James Beard Award–winning correspondent for her food-related segments on *CBS News Sunday Morning*, Martha Teichner, will co-host the annual James Beard Foundation Book, Broadcast & Journalism Awards Dinner at Gotham Hall in New York City.

This year's theme, "25 Years of Food at its Best," celebrates the Foundation's silver anniversary and mission that honors James Beard's legacy by celebrating, nurturing, and preserving America's diverse culinary heritage and future. In recognition of James Beard's influence on our culinary world, the Foundation has invited chefs who had the privilege of knowing James Beard personally, as well as those who have been influenced by his legacy, to prepare dishes inspired by recipes from his more than 20 cookbooks to prepare at the Awards Gala Reception after the Awards Ceremony at Lincoln Center.

To further recognize the Foundation's anniversary, the James Beard Foundation has published a collectable book, "The James Beard Foundation's Best of the Best: A 25th Anniversary Celebration of America's Outstanding Chefs," (Chronicle Books; \$60.00) to be released March 7, 2012. The book features profiles of the 21 recipients who have received the Foundation's prestigious Outstanding Chef Award, alongside sumptuous recipes and stunning photography. Author Kit Wohl

spent more than two years working with the chefs, including the first JBF Award–winning chef Wolfgang Puck, Thomas Keller, Mario Batali, and Tom Colicchio, to develop this historic first edition hardcover filled with more than 40 recipes.

This year's hosts are all celebrated James Beard Award winners. Alton Brown was awarded the respected Best TV Food Personality Award in 2011 for the Food Network show *Good Eats*. Prior to that, in 2003, he was awarded the Book Award in the Reference category for his first book, "I'm Just Here for the Food" (2002). Michael Symon was first nominated in 2006 for Best Chef: Great Lakes, eventually winning the category in 2009. Martha Teichner, a renowned reporter and correspondent for *CBS News Sunday Morning*, won James Beard Media Awards in 2002, 2004 and 2007 for her food-related stories. In 2009, Teichner won the James Beard TV Food Segment Award for the *CBS News Sunday Morning* segment, "In a Pinch."

"As we celebrate our 25th Anniversary, we are thrilled to have an incredible group of hosts and presenters who have been awarded for their commitment to cultivating our industry," said Susan Ungaro, President of the James Beard Foundation. "We are also delighted to celebrate the Foundation's major milestone with the 'best of the best' chefs from around the country paying tribute to both James Beard and this year's award winners through the historic recipes from James Beard's many cookbooks."

This year's Gala Co-Chair Chefs, who had a special relationship with James Beard, are leading an exemplary group of Gala Chefs; they will all share their cuisine with nearly 2,000 guests at Avery Fisher Hall. The 2012 Gala Co-Chairs include:

JBF Award Winner Larry Forgione An American Place St. Louis

JBF Award Winner Joyce Goldstein Chef, Author, and Culinary Consultant

Chefs confirmed to cook at the Gala Reception following the Awards Ceremony on Monday, May 7, 2012 include:

JBF Award Winner Sean Brock McCrady's Charleston

JBF Award Winner Sanford D'Amato Sanford Restaurant Milwaukee

JBF Award Winner Gary Danko Gary Danko San Francisco

JBF Award Winner Paul Kahan Blackbird Chicago JBF Award Winner Bob Kinkead Kinkead's Washington, D.C.

JBF Award Winning Pastry Chef Sarabeth Levine Sarabeth's NYC

Michael Lomonaco Porter House New York NYC

JBF Award Winner Keith Luce Luce & Hawkins Jamesport, NY

JBF Award Winning Pastry Chef Emily Luchetti Waterbar San Francisco

JBF Award Winner Barbara Lynch Menton Boston

Colin Lynch Menton Boston

JBF Award Winner Nancy Oakes Boulevard Restaurant San Francisco

JBF Award Winner Bradley Ogden Lark Creek Restaurant Group San Francisco

JBF Award Winner Vitaly Paley Paley's Place Bistro & Bar Portland, OR

JBF Award Winner and Pastry Chef Angela Pinkerton Eleven Madison Park NYC

Nora Pouillon Restaurant Nora Washington, D.C.

JBF Award Winner Andrea Reusing Lantern Chapel Hill, NC JBF Award Winner Jimmy Schmidt Morgan's in the desert La Quinta, CA

JBF Award Winner Susan Spicer Bayona New Orleans

JBF Award Winner Frank Stitt Highlands Bar & Grill Birmingham, AL

JBF Award Winner Norman Van Aken Tuyo Miami

JBF Award Winner Jonathan Waxman Barbuto NYC

Tre Wilcox Marquee Grill Dallas

JBF Award Winner Alan Wong Alan Wong's Honolulu

Chefs confirmed to cook at the Book, Broadcast and Journalism Awards Dinner on Friday, May 4, 2012 include:

Carla Hall Alchemy by Carla Hall Washington, D.C.

JBF Award Winner Martin Yan Yan Can Cook California

On Monday, March 19, 2012, the James Beard Foundation will announce the final nominees for all award categories during an invitation-only brunch at the Azure Pool at The Venetian and The Palazzo in Las Vegas. Nominations will also be announced live via the Foundation's Twitter page at twitter.com/beardfoundation and streamed live for the first time on Eater.com at 11 a.m. PST/2 p.m. EST. The James Beard Foundation Book, Broadcast & Journalism Awards Dinner, an exclusive event honoring the nation's top cookbooks, culinary broadcast programs, and food journalists, will take place on Friday, May 4, 2012 at Gotham Hall in New York City. The following Monday, May 7, 2012, the James Beard Foundation Awards Ceremony and Gala Reception will take place at Lincoln Center's Avery Fisher Hall in New York City, during which the Restaurant and Chef and the Restaurant Design and Graphics awards will be handed out, along with a number of special achievement awards, including Humanitarian of the Year, Lifetime Achievement, and Who's Who honorees, as well as the five America's Classics inductees. This year the ceremony will once again be streamed online at jamesbeard.org for those unable to attend the live program in New York City, allowing them to participate in this moment of culinary history.

The Award winners will also be posted in real time on the James Beard Foundation's Twitter page at twitter.com/beardfoundation.

The annual James Beard Foundation Awards honor the best and the brightest talents in the food and beverage industries, celebrating outstanding achievement in each of the following categories: Restaurant and Chef, Restaurant Design and Graphics, Books, Broadcast and New Media, and Journalism, as well as several special achievement awards. Each category has an individual Awards Committee made up of industry professionals who volunteer their time to oversee the policies, procedures, and selection of judges for their respective Awards program. All award winners receive a certificate and a medallion engraved with the James Beard Foundation Awards insignia. There are no cash prizes.

The 2012 James Beard Foundation Awards are presented with support by the following partners: Premier Sponsors: All-Clad Metalcrafters, Green & Black's® Organic Chocolate, Lenox Tableware and Gifts, Mercedes-Benz; Supporting Sponsors: Campari, The Coca-Cola Company, Delta Air Lines, Jade Range LLC, Lavazza, Southern Wine & Spirits of New York, Stella Artois; Gala Reception Sponsors: Acqua Panna® Natural Spring Water, Ecolab, Pernod Ricard USA, Rums of Puerto Rico, S.Pellegrino® Sparkling Natural Mineral Water; and with additional support from Chefwear, St Giles Hotel New York, and Visa Signature.

About the James Beard Foundation

Founded in 1986, the James Beard Foundation is dedicated to celebrating, preserving, and nurturing America's culinary heritage and diversity in order to elevate the appreciation of our culinary excellence. A cookbook author and teacher with an encyclopedic knowledge about food, James Beard, who died in 1985, was a champion of American cuisine. He helped educate and mentor generations of professional chefs and food enthusiasts. Today, the Beard Foundation continues in the same spirit by administering a number of diverse programs that include educational initiatives, food industry awards, scholarships to culinary schools, and publications, and by maintaining the historic James Beard House in New York City's Greenwich Village as a "performance space" for visiting chefs. For more information, please visit jamesbeard.org. Find insights on food at the James Beard Foundation's blog <u>Delights & Prejudices</u>. Join the James Beard Foundation on Twitter.